

Buyer's Survey Form

Date: _____

In order for us to serve you better, we would like to know more about you. Your honest opinions, comments and suggestions are extremely important to us and will be kept confidential.

Name: _____	Gender: ___ Male ___ Female
Age: _____	Civil Status: ___ Single ___ Married
City of Residence: _____	Purchased in _____; _____ (No. of unit/s)
Payment Option Chosen: _____	

PART 1:

1. What do you usually do during weekends?

- Going to Mall (Please specify location _____)
- Out-of-town Trip
- Spending time at home with family
- Catching-up with friends
- Dine out with family/friend at _____
- Others (Please specify) _____

2. What are your interests and/or activities that you participate in?

- Traveling
- Watching Movies
- Reading Books
- Sports
- Community Organizations
- Others (Please specify) _____

3. How often do you travel abroad?

- Once a year
- Twice a year
- 3 to 6 times a year
- Others (Please specify) _____

4. What do you do first when you're looking for a product or service? RANK them how you do the process when buying a condominium unit (RANK 1-8 as **1** being the top priority)

- __ Online search (google)
- __ Check website of the brand/company
- __ Mall/Shop (walk-in)
- __ Directory
- __ Call the brand/company via hotline
- __ Inquire online
- __ Participate in events/booth
- __ Ask friend and family
- __ Others (Please specify) _____

5. Which item occupies the biggest part of your monthly spending? (choose only one)

- Grocery
- Utility Bills
- Car Loan
- Home Loan
- Allowances (Transportation, Meals)
- Others (Please specify) _____

6. Which means of transport do you use most often?

- Public Transportation (Please specify) _____
- Private Ride Sharing (Grab/Uber)
(Please specify) _____
- Private vehicle

7. Who in your household makes the buying decision?

- Husband
- Wife
- Parents
- Myself
- Children
- Others (Please specify) _____

(please turn to next page)

PART 2:

8. When you think of condominium developments, what three (3) brands come first in mind?

1. _____
2. _____
3. _____

9. How did you know about PHINMA Properties? (Mark all that apply)

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Magazine | <input type="checkbox"/> Newspaper |
| <input type="checkbox"/> Billboard | <input type="checkbox"/> Exhibit |
| <input type="checkbox"/> Social Media Page | <input type="checkbox"/> PPHC Website |
| <input type="checkbox"/> Internet (Online Search) | <input type="checkbox"/> Agent/Seller |
| <input type="checkbox"/> Property Listing (Property 24, Lamudi) | <input type="checkbox"/> Walk-in |
| <input type="checkbox"/> Referral _____ | |
| <input type="checkbox"/> Flying | |
| <input type="checkbox"/> Others (Please specify) _____ | |

10. Give one to two words that you think best describe Phinma Properties.

11. Are you a first time homebuyer (have not personally owned a home before)?

- Yes
- No: what property have you bought and where?

12. What is your purpose for buying a condominium unit? (Mark only one)

- Residential (for use)
- Investment
- Relative's use (Children, Parents, Siblings, etc.)
- Others (Please specify) _____

13. Apart from the reasons mentioned above, what influences your purchase? (Mark only one)

- Move-out from parent's home
- Home-upgrade (have previously owned a home and looking for an improved one)
- Relocation for work (where? _____)
- Secondary Home
- Others (Please specify) _____

14. Based on the following factors, RANK them on how important each factor is to you when buying a condominium unit. (RANK 1-11 as **1** being the top priority)

- __ Location
- __ Price
- __ Unit Size
- __ Amenities
- __ Building features (Security, Elevator, No. of units)
- __ Design/Theme
- __ Property Management
- __ Developer
- __ Commercial Units
- __ Financing Options
- __ Promotions and Discounts

15. What amenities do you prefer in a condominium development? RANK them on how important each factor is to you when buying a condominium unit. (RANK 1-8 as **1** being the top priority)

- __ Clubhouse
- __ Swimming Pool
- __ Multi-purpose court
- __ Playground
- __ Car Park
- __ Game/Entertainment Room
- __ Fitness Gym
- __ Function Hall
- __ Others (Please specify) _____

16. Based on the following factors, what convinced you to purchase a condominium unit from _____? (RANK 1-10 as **1** being the top priority)

- | | |
|---|------------------------|
| __ Location | __ Price |
| __ Unit Size | __ Amenities |
| __ Design/Theme | __ Property Management |
| __ Developer | __ Financing Options |
| __ Building features (Security, Elevator, No. of units) | |
| __ Promotions and Discounts | |

17. What other options did you consider before choosing a Phinma Property? (Please indicate project name and/or location)

Thank you so much for your time!

Conforme:

Buyer's Signature above printed name